

UNIVERSITY OF WESTMINSTER



To:

09/10/2006

Dear Sir/madam,

Re: Academic Reference Alison Pinnock

I can confirm Alison Pinnock is an undergraduate student at Westminster Business School, who nearly finished her final year of a BA (Hons) Business Management. I have known Alison since 2005 as one of her lecturers in her final year.

Alison has suspended her studies last year as she was pregnant with her first child; she is intending to return to her studies in January 2007 in order to graduate in June 2007. As she has only two subjects outstanding in order to graduate (out of a total of twenty four subjects); the credits Alison achieved up to now are equivalent to a non-honours BA Degree with distinction. After passing the two outstanding subjects, she will qualify for a Degree with Honours. Based on her available average marks, I estimate Alison will achieve a high upper second class award.

The BA (Hons) Business Management is a general business award, which focuses on a variety of business topics: economics, law, statistics, marketing, ICT and human resource management. Alison's marks indicate she is clearly an above average student who is competent across the board, with high marks in quantitative subjects that require mathematical, ICT and statistical skills; as well as subjects which require advanced writing and analytical skills.

Alison expresses herself well both verbally and in writing. From personal experience, I rate Alison's academic research, presentation and writing skills as one of the best I have seen at undergraduate level in my seven year experience at this Business School. I encouraged her to take her academic ability further, and to think about starting an MPhil leading to a PhD after she has finished the BA (Hons).

Alison would in my opinion be very suitable as a tutor at secondary and further education level in terms of her character; her academic, coaching and creative abilities; her reliability and independence as well as her motivation.

Yours sincerely,

Elisabeth Michielsens

Principal Lecturer

Finance & Business Law, Human Resource Management WESTMINSTER BUSINESS SCHOOL

Economics & Quantitative Methods Head of School Professor JR Shackleton

Marketing and Business Strategy Marylebone Campus 35 Marylebone Road London NW1 5LS

Business Information Management & Operations Telephone 020 7911 5000 ext 4905 Fax 020 7911 5839

<http://www.wmin.ac.uk> Email wbsoffice@wmin.ac.uk

